
SMOKING THE COMPETITION



RETAIL

Famous Smoke Shop is one of the largest retailers of cigars, humidors, and cigar accessories in the USA. With both a B&M and an online shop, Famous Smoke needed a test management tool to centralize and manage their IT efforts



The Challenge

Until recently Smoke Shop's IT team was only using Jira for issue tracking. It had become necessary to find a more comprehensive QA solution to manage their testing and creating a centralized

hub for each of their departments and various integrations and applications. ERP was the first pilot project for the company and Practitest, the first Test Management tool they used from a project perspective.

The Solution

Practitest was chosen as it had seemed like an appropriate solution for the company's testing requirements and budget. However, what really won them over were features and abilities PractiTest provides such as Traceability, ease of creating test cases

and test instances, filter and field options and being very user-friendly.

"The benefits of Practitest are immense and I do see the same extending to the success of our ERP implementation" says Director of Business Applications Dan Lui.

