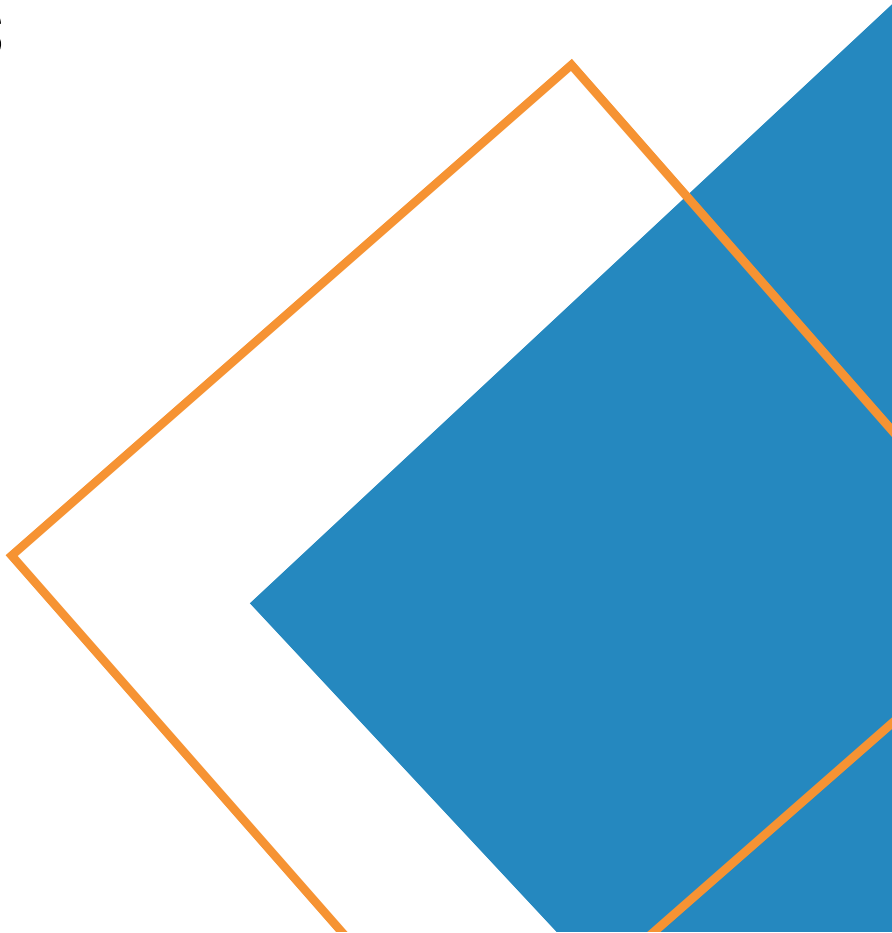




**5 Ways
a Modern Test
Management
Platform Can Help
Your Business**





Visibility and Insights

Always know what the status of your testing is and identify areas where the process can be optimized based on AI capabilities.

There is no debate about the importance of releasing quality products that will meet the ever-increasing customer expectations. As a result, companies invest heavily in testing, both by hiring and training qualified professionals to perform manual scripted testing, and by deploying various automation tools to enhance testing efficiency. Adding teams and tools to the software development lifecycle (SDLC) is indeed a positive process, but also one that creates challenges in understanding the overall picture of the current testing status.

Under these new conditions, making sure the most comprehensive yet efficient path is the one chosen, is made simpler and much more valid with clear visibility, that is organized and provides intelligible guidelines and protocols. Combined with data-intensive and detailed cognitive insights provided by machine learning, you'll receive a thorough understanding of all given processes and projects' status, a clear visualization of resources allocations, and a surprise-free decision-making process.

In order to make decisions, you need to be confident that the information you have is accurate and up to date. In order to get the most out of your testing, modern test management platforms allow you to leverage AI-based data to ensure that you are making decisions with the most relevant information, so you can create an in-depth analysis of project development to make decisions regarding product release and quality.



Visibility and Insights

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The fact we can organize the data in different ways enables us to manage
“a huge load of data in a simpler way”
than before.

- Avi D, Coordinator of Enforcement

I am able to track a whole lot
“of projects without any fuss.”

- Chirag T, Quality Assurance Analyst

PractiTest changes the vision of performing the testing process. Reports and dashboards
“are very customizable so we can create metrics that reflect our data exactly per our request.”

- Pascal M, QA Tester



Automate Manual Tasks

Save time by automating manual tasks like creating repeating test cases, and filters.

As new forms of automation are transforming the business world, more and more companies are taking the leap from manual business processes - from simple tasks to extensive and complex projects - to automated solutions. Automation opens the doors to a more efficient, productive, and flexible work model, and can not only drive efficient decision-making and improve the allocation of resources but also increase employee productivity.

According to a recent [survey](#), the average manager spends eight hours a week on manual data tasks. The majority of manual tasks are not part of an employee's core job function. It takes time away from a manager's abilities to focus on strategic initiatives that propel the organization forward. Automation relieves mundane tasks, allowing employees to focus on high-value work.

Employees are the most valued resource. The international research firm McKinsey [estimated](#) that automation could increase productivity growth globally by 0.8 to 1.4 percent annually. Relieving employees from tedious tasks and having them focused on developing their skill sets for their role will translate to more profits. For processes that consist of many lower-level tasks, automation can provide significant time and cost savings. By reducing the time employees need to complete their work, as well as the number of employees needed on each task, automation translates to more hours focused on doing work that drives profits.



Automate Manual Tasks

Save time by automating manual tasks like creating repeating test cases, and filters.

PractiTest has a great capacity and potential when we go to configure correctly and automatically your verification processes of tests that you want to carry out since if this way, manipulating and customizing properly, you will be able to finally save time in the administration of your examinations in some program.

- Emma C, Analyst

It has been so much easier to create test runs... We had been using spreadsheets and lists before and this has been so much more effective.

- Sarah S, Software QA Engineer

I like the availability of tracing all the different requirements to the end test case and additionally having the possibility of connecting it to various automation plugins. Overall it is an excellent tool!

- Sebastián M, QA Partner Manager



Improve Collaboration

Improve cross-team communication by real-time knowledge sharing.

“Too many cooks can spoil the broth”. This common phrase can be true for a simple dish, but what happens when you need to cook a complex multi-dish meal? In that case, there is no doubt that you should have multiple members in your kitchen staff. But to ensure this meal’s quality will be as desired, all of your team members should be synced, and know exactly what is being done, by whom, and at what time.

Communication is the basis of a successful project. With a test management platform, you’ll be able to communicate with your colleagues easily, due to real-time knowledge sharing that helps align all members. There could be quite a few collaboration struggles during a complex test process. The testers themselves may be testing at different locations or even different time zones. Consider the project managers, who prefer real-time information about the status and impact of the test results and open issues.

Proper communication with the developers can help ensure that there is a better understanding of the requirements between the teams resulting in faster project delivery. There are also the owners of the outstanding issues and can be people from different organizations. A test management tool will share the relevant information at all these different levels quickly.



Improve Collaboration

Improve cross-team communication by real-time knowledge sharing.

PractiTest is a centralized place for my test cases and collaboration between the QA Team, we have a way to share test plans with the rest of the team with this tool, it has taken some time to adjust to it but it's a good way to have everything in one place.

- Administrator in Information Technology and Services

PractiTest allowed us to inform our staff members throughout the company on the worth of screening for our service.

- Olivia T

Most of the time, the business issues were not rightly communicated to Application teams and their feedback was also not transparent. Practitest has brought transparency to the UATs.

- Avijit A, Test Delivery Manager



Flexible Testing Solution

Integrate with your tool stack and adjust the platform to fit your testing methodology.

Development and testing solutions are constantly evolving. Therefore, software engineering and QA teams often need to use the most advanced technologies and new methodologies to deliver the best possible product. This helps the company to get the most powerful competitive advantages and to provide its customers with the most innovative flawless solutions. Being flexible in this field is highly important not to lose the business positions in the targeted market.

Having said that, there are still the disadvantages of assimilating a new product, considering the time and money revolving around this process, it can't be done constantly. This, together with the aspiration to always use best-of-breed solutions and not be forced to use a built-in less efficient alternative, is why it's sometimes still necessary to have the possibility to migrate the common and most comfortable software the company QA team is currently using and to do so seamlessly. This way, it is achievable to have the best testing services while remaining cost-effective.

On top of the opportunity to integrate all chosen products, there is the need to fully customize the platform to match the users' needs and chosen methodologies. Enabling users to personalize their data visualization and representation according to their needs and preferences is highly important to their comfort and as a result to their work capacity. Add-ons, exclusive functionalities, dashboards, and flexibility with product design all count as a way to increase the business's growth.



Flexible Testing Solution

Integrate with your tool stack and adjust the platform to fit your testing methodology.

Our company was looking for a test management tool that could control a diversified verification process and integrate with new automation tasks, and PractiTest turned out to be the platform that solved these concerns.

- Prashanthi K

Practitest has a ton more flexibility in how it can be used for creating test permutations.

- Lexi W, Care Ticket Quality Supervisor

One of the reasons why this system attracts me in large proportions is that it is flexible when we go to its servers internally, since we can customize it to our most personal environment, in all the facilities of the service.

- Emma C, Analyst



Plan For The Future

A high-level overview, combined with granular reporting capabilities, can help to better predict product releases.

In today's competitive world, financial and operational decisions are made based on current conditions and predictions of what the next steps look like. Past data is aggregated and analyzed to find patterns and used to predict product releases and changes. Forecasting these allows a company to be proactive instead of reactive.

Creating an end-to-end overview clarifies potential risk and enables companies to make better decisions and identify areas for process improvement that will result in improved quality along with cost reduction. This allows businesses to set reasonable and measurable goals based on current and historical data. Having accurate data and statistics to analyze all testing projects helps businesses decide what amount of change, growth, or improvement will be determined as a success. Having these goals helps to evaluate progress, and adapt business processes where needed to continue on the desired path.

Having a clear understanding of the small details helps businesses to allocate their budget and time spent on certain offerings such as products, services, or areas internally such as hiring and adjusting strategy. Having insights into current business functionality along with later predicted trends and combining this information into meaningful insights makes for a better allocated and estimated budget.



Flexible Testing Solution

A high-level overview, combined with granular reporting capabilities, can help to better predict product releases.

“With Practitest, we are able to track testing cycles e.g. regression, and feature cycles anytime, so that we understand any fault or things missed earlier. This helps avoid future consequences.”

- Consultant in Information Technology and Services

“The two-way integration between the Jira and the Practitest, makes the entire team be aware of the impact analysis for any change request that comes within the project/product.”

- Administrator in Information Technology and Services

“With PractiTest we also helped the end-user to keep track of the quality of what has been developed from a third-party supplier, creating a nice budget review on forecasted vs actual.”

- Industry Analyst / Tech Writer in Logistics and Supply Chain

About PractiTest

PractiTest is an end-to-end SaaS test management platform that centralizes all your QA work, processes, teams and tools into one platform to connect teams, bridge silos, unify communication, and enable one source of truth across your organization.

With PractiTest you can make informed data-driven decisions based on end-to-end visibility generated by powerful reports, real-time customizable dashboards, and dynamic filter views. Improve your team's productivity; reuse testing elements to eliminate repetitive work and enable your team to focus on what really matters.

PractiTest helps you align your testing operation with business goals, improve efficiency and deliver faster.

